



**Board of Directors Meeting**  
**Thursday, June 20, 2019 | 8:30 AM**  
**Squire Patton Boggs, 2000 McKinney Ave, Dallas, TX 75204**

Board Members in attendance: John Armstrong, Joel Behrens, Kelem Butts, Kyle Crews, Sarah Dodd, Bob Edmonson, Judy Hearst, Will Hendrickson, Kevin Hickman, Yolanda Lawson, Jud Pankey, Paula Peters, Zach Porter, Elliot Priuer, James Reeder, Deborah Ryan, Scott Sherwood, Neal Sleeper, Eric Soden, Seth Thatcher, Cheryl Thompson, Mike Turner, Robert Wright.

Additional parties in attendance: Noelle LeVeaux *staff*, Anita Simmons *staff*, Michael Reeder *staff*, Bailey Sanders *staff*, Larry Good *Kylde Warren Park*, Ross Martin *Winstead PC*

Board members not in attendance: Robert Bagwell, Albert Chapman, Phil Cobb, Buddy Cramer, Kurt Day, Mark Dickenson, Matt Enzler, Whitney Farley, Colin Fitzgibbons, Benji Homsey, Jon King, Greg Kraus, Kylee Lambert, Kyle Noonan, Anthony Page, Joseph Pitchford, Phil Puckett, Ken Reese, Matt Segrest, Katy Slade, Reneau Thompson

**Call to Order**

Meeting was called to order at 8:42 AM.

**Approval of April Meeting Minutes**

Paula Peters motioned to approve the April meeting minutes. Yolanda Lawson seconded the motion. Motion unanimously approved.

**Treasurer's Report**

Kevin Hickman, Uptown Dallas, Inc. ("UDI") Treasurer, updated the Board of Directors ("the Board") on the financials through May. Kevin reported that majority of the categories are under budget and in-line to even out in the coming months.

**Chairman and President's Report**

Jud Pankey, UDI Chairman of the Board, and Noelle LeVeaux, UDI Interim Executive Director, reviewed the Strategic Plan documents. Within the meeting materials, a document titled UDI Strategic Plan 2019-2020 outlines the priorities within the larger strategic plan document and outlines staff and committees assigned to the initiative and an estimated timeline. The Board reviewed each section and provided comments and suggestions.

Jud Pankey reported that the Executive Director Search Committee has selected two candidates and will be conducting interviews at the beginning of July.

## Committee Reports

- I. Marketing Committee
  - a. Robert Wright, Marketing Committee Chair, reported that there are now 120 street toppers throughout the district. The UDI Instagram now has 50,000 followers. The next Let's Talk Uptown will be at the Rustic on August 20 and the theme will be mobility. The Marketing Committee has created and produced a scooter safety video that will hopefully help influence safer use of the scooters.
- II. Public Realm & Capital Improvements Committee
  - a. Jud Pankey gave an update on the status of the Two-Way Conversion of McKinney Avenue and Cole Avenue.
- III. Maintenance Committee
  - a. John Armstrong, Maintenance Committee Chair, reported the Block by Block Clean Team have been very busy helping after the storms. Block by Block has a new manager, Sam Robertson.
- IV. Renewal Committee
  - a. Jud Pankey reported that the Uptown Public Improvement District Renewal has officially been approved by the City Council.
- V. Public Safety Committee
  - a. Kelem Butts, Public Safety Committee Chair, reviewed the recent safety issues that have happened in Uptown and updates from Sargent Albert Sanchez and the Extended Neighborhood Patrol Officers.

## Stakeholder Updates

- Neal Sleeper gave an update for the McKinney Avenue Transit Authority's 30<sup>th</sup> Anniversary.

Meeting was adjourned at 10:21 AM.

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Submitted by Bailey Sanders

Approved by Kelem Butts

