



**Board of Directors Meeting
Thursday, April 25, 2019
Squire Patton Boggs, 2000 McKinney Ave, Dallas, TX 75204**

Board Members in attendance: John Armstrong, Robert Bagwell, Kelem Butts, Phil Cobb, Buddy Cramer, Kyle Crews, Kurt Day, Sarah Dodd, Mark Dickenson, Matt Enzler, Whitney Farley, Colin Fitzgibbons, Will Hendrickson, Kevin Hickman, Greg Kraus, Kylee Lambert, Yolanda Lawson, Kyle Noonan, Anthony Page, Judson Pankey, Paula Peters, Zach Porter, Elliot Prieur, Ken Reese, Deborah Ryan, Scott Sherwood, Katy Slade, Neal Sleeper, Seth Thatcher, Cheryl Thompson, Reneau Thompson, Robert Wright.

Additional parties in attendance: Noelle LeVeaux *staff*, Anita Simmons *staff*, Michael Reeder *staff*, Bailey Sanders *staff*, Derek Schuster, Dorcy Clark, Councilmember Phillip Kingston.

Board members not in attendance: Joel Behrens, Albert Chapman, Bob Edmonson, Judy Hearst, Benji Homsey, Jon King, Joseph Pitchford, Phil Puckett, James Reeder, Matt Segrest, Eric Soden, Mike Turner

Call to Order

Meeting was called to order at 8:39 AM.

Approval of February Meeting Minutes

Phil Cobb motioned to approve the February meeting minutes. Yolanda Lawson seconded the motion. Motion unanimously approved.

Treasurer's Report

Kevin Hickman, Uptown Dallas, Inc. ("UDI") Treasurer, updated the Board of Directors ("the Board") on the financials through March. Kevin reviewed the 2018 Audit of UDI. According to Malory & McNeal, the organization is in good financial standing.

- Reneau Thompson motioned to approve the submission of the 2018 Audit of Uptown Dallas, Inc. to the City of Dallas. Cheryl Thompson seconded the motion. Motion unanimously approved.

Chairman and President's Report

Jud Pankey, UDI Chairman of the Board, and Noelle LeVeaux, UDI Interim Executive Director, reviewed the history of the Strategic Plan process in partnership with PUMA. PUMA presented a Strategic Plan document in 2018 that analyzed the current initiatives of UDI and made recommendations for best practices for the future. Noelle and Jud provided the Board the PUMA Strategic Plan document, the Proposed Strategic Plan Recommendations document, and a one-page summary document which highlights the major points for each recommendation.

Committee Reports

- I. Governance Committee
 - a. Debbie Ryan, Governance Committee Chair, presented the proposed Amended and Restated Bylaws of Uptown Dallas, Inc. The changes being made include increasing the Board size from 44 to 50 and updating the requirements for becoming a member of the Board of Directors.
 - i. Neal Sleeper motioned to approve the proposed changes to the Amended and Restated Bylaws of Uptown Dallas, Inc. Kyle Crews seconded the motion. Motion unanimously approved.
- II. Nominating Committee
 - a. Neal Sleeper, Nominating Committee Chair, presented the Nominating Committee Report including the three proposed new members of the UDI Board of Directors. The Nominating Committee recommends adding Ramsey March, Noelle LeVeaux, and Keith Hull.
 - i. Yolanda Lawson made a motion to nominate Noelle LeVeaux as an even-year member of the Uptown Dallas, Inc. Board of Directors with a term of 2 years from 5/1/2019-12/31/2020 effective immediately upon her resignation as the Executive Director and President. Debbie Ryan seconded the motion. Motion unanimously approved.
 - ii. Sarah Dodd made a motion to nominate Ramsey March as an even-year member of the UDI Board of Directors with a term of 2 years from 5/1/2019-12/31/2020. Tony Page seconded the motion. Motion unanimously approved.
 - iii. Tony Page made a motion to nominate Keith Hull as an odd-year member of the UDI Board of Directors with a term of 1 year from 5/1/2019-12/31/2019. Robert Wright seconded the motion. Motion unanimously approved.
- III. Marketing Committee
 - a. Robert Wright, Marketing Committee Chair, presented the new UDI infographic. Anita Simmons, UDI Director of Marketing, recently completed a cultural asset map that can be found on the UDI website. Robert reviewed the recent Annual Meeting and the upcoming events including Let's Talk Uptown: Public Safety at Squire Patton Boggs, Networking Happy Hour at Moxie's, and the Pop of Culture Sip & See at Bivins Gallery. UDI has officially booked Dylan Scott as the headliner for the Uptown Block Party on October 10.
- IV. Public Realm & Capital Improvements Committee
 - a. Jud Pankey reported that the Two-Way Conversion of McKinney and Cole Agreement with the City of Dallas has been submitted and was included in the PID Management Contract between UDI and the City of Dallas.
- V. Maintenance Committee
 - a. John Armstrong, Maintenance Committee Chair, updated the Board on the current maintenance initiatives including the change in landscape maintenance firms and tree grate replacement.
 - i. Reneau Thompson made a motion to approve a contract with Lawns of Dallas for the landscape maintenance of McKinney Avenue in the amount of \$73,229 which is above the \$72,683 allocated within the budget. Phil Cobb seconded the motion. Motion unanimously approved.

- VI. Renewal Committee
- a. Jud Pankey reported that the Renewal has been submitted and will be voted upon by City Council on June 12 after 6pm. Anita Simmons informed the Board that there are thank you letters in the UDI office should anyone need any.
- VII. Public Safety Committee
- a. Kelem Butts, Public Safety Committee Chair, reviewed the recent safety issues that have happened in Uptown and updates from Sargent Albert Sanchez and the ENP Officers.
- VIII. Young Leadership Council
- a. Derek Schuster, Young Leadership Council Chair, reported that the YL Council met recently to discuss initiatives and format of sharing information with the Board.

Stakeholder Updates

- Phil Cobb reported on the upcoming events for the M-Line Trolley's 35th Birthday.
- Councilmember Philip Kingston updated the Board on his recommendations for the Dallas Police Department pension and benefits issues.
- Noelle LeVeaux mentioned that Dallas Animal Services is asking UDI for help connecting with the residents of Uptown to adopt!

Meeting was adjourned at 10:00 AM.

Submitted by Bailey Sanders

Approved by Kelem Butts

