



**Board of Directors Meeting  
Thursday, October 18, 2018 | 8AM  
McKinney & Olive**

Board Members in attendance: John Armstrong, Joel Behrens, Dick Brink, Phil Cobb, Kurt Day, Mark Dickenson, Bob Edmonson, Matt Enzler, Judy Hearst, Kevin Hickman, Jon King, Yolanda Lawson, Tony Page, Judson Pankey, Paula Peters, Joseph Pitchford, Brian Ratner, James Reeder, Ken Reese, Ace Roman, Matt Segrest, Scott Sherwood, Katy Slade, Neal Sleeper, Cheryl Thompson, Reneau Thompson, Mike Turner, Missy Woehr, Robert Wright.

Additional parties in attendance: Dorcy Clark, Derek Schuster, Katie Wannerski *DISD*, Robert Hulsey *North Dallas Partners in Education* Foundation, Noelle LeVeaux *staff*, Anita Simmons *staff*, Peyton Leonard *staff*, Michael Reeder *staff*

Board members not in attendance: Robert Bagwell, Kelem Butts, Albert Chapman, Sarah Dodd, Benji Homsey, Zachary Porter, Phil Puckett, Deborah Ryan

**Call to Order**

Meeting was called to order at 8:15 AM.

**Approval of August Minutes**

Cheryl Thompson motioned to approve the August meeting minutes. Judy Hearst seconded the motion. Motion unanimously approved.

**Guest Speakers**

Katie Wannerski Eska, Principal of North Dallas High School, and Robert Hulsey, President and CEO of American National Bank of Texas and the President of the North Dallas Partners in Education Foundation Board, presented on how businesses in Uptown can get involved with Dallas Independent School District ("DISD"). Katie shared incredible information and statistics about the academics, athletics, and overall culture at North Dallas High School. Robert shared the goals and strategic plan at the North Dallas Partners in Education Foundation and how the Board of Directors can get involved and help.

**Treasurer Report**

- Kevin Hickman, the Uptown Dallas, Inc. ("UDI") Treasurer, gave a brief update of the current financials.
- Kevin reviewed the UDI Budget process and stated that all committees are creating their budgets to be presented at the December Board of Directors ("Board") meeting. Within the 2019 budget, UDI will be allocating \$1MM, including carry-over funds already allocated to this line item from the 2018 Budget, to the McKinney & Cole Two-Way Conversion ("the Two-Way Conversion"). The Board discussed the Two-Way Conversion budget.

## **Chairman's Report**

- Jud Pankey reviewed the current status of the RHI Report on public safety in Uptown.
- The Board discussed the electronic scooters within Uptown and how UDI can help create a better regulating system to encourage safe and organized usage. Dorcy Clark requested that the Board invite Jared White to present and answer questions on this topic.

## **Governance**

- No report.

## **Marketing**

- Robert Wright, UDI Marketing Committee Chair, gave an update on the Uptown Block Party reschedule.
- The Marketing Committee created and implemented the Uptown Street Toppers that can now be seen on top of the street signs throughout Uptown.
- Upcoming events include the Uptown Signature Dinner celebrating the 25<sup>th</sup> Anniversary of UDI. Thank you to all the sponsors!

## **Nominating Committee**

- The Nominating Committee reviewed their timeline for creating the 2019 Board of Director slate.

## **Public Realm Committee**

- Joel Behrens, Public Realm and Capital Improvements Chair, presented the history of the contract between the City of Dallas and UDI for the McKinney and Cole Two-Way Conversion. As of now, the document has been reviewed by the Governance Committee, Public Realm Committee, Executive Committee, Patrick Kennedy, and UDI's attorneys at Winstead PC.
- **Action Item:** Subject to input from attorneys and collection of feedback of the Public Realm and Capital Improvements Committee members on contract terms, Neal Sleeper made a motion to authorize Joel Behrens, Patrick Kennedy, and attorneys to negotiate the assignment of the design drawing to the City of Dallas so long as UDI has no liability beyond the \$1 million commitment. Dick Brink seconded the motion. Motion unanimously passed.

## **Maintenance Committee**

- The Maintenance Committee is looking for new members!
- The Block by Block program has five employees now. The team recently purchased a new, smaller street sweeper.
- If you need a trashcan near your property in Uptown, please let Michael Reeder, UDI Director of Maintenance, know.

### **Renewal Committee**

- Joseph Pitchford reviewed the Renewal process and the current status of UDI's petitions and outreach to continue to get petitions in. The Renewal Committee asked the Board to continue to reach out to property owners.

### **Public Safety Committee**

- Within the RHI report, there will be recommendations on how to engage the community when it comes to public safety concerns in Uptown.

### **Young Leadership Council Report**

- Derek Schuster reviewed the formation of the Young Leadership Council and the goals and efforts they will be focusing on. Derek introduced, Iman, the Vice Chair of the Young Leadership Council.
- The Young Leadership Council will be developing a few sub-councils to focus on community outreach.

### **President's Report**

- Noelle LeVeaux commended the UDI Staff on their hard work this year.
- Bailey Sanders is back at UDI as the Project Coordinator and Office Manager.
- The UDI Staff insurance benefits have been implemented.

### **Other stakeholders**

- There will be a new mural installed under the Katy Trail at Cedar Springs.

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Submitted by Bailey Sanders

Approved by Kelem Butts

