



**Board of Directors Meeting
Thursday, June 16, 2022 | 8:30 AM
Park District Dallas**

Board Members in attendance: John Armstrong, Michael Alost, Kelem Butts, Bob Edmonson, Pasha Heidari, Kevin Hickman, Greg Kraus, Tony Page, Joseph Pitchford, Michael Salcher, Scott Sherwood, Neal Sleeper, Robert Wright, Yolanda Lawson, Cheryl Thompson, Mike Turner, Katy Slade, Michael Schakman

Additional parties in attendance: Kathy Stewart *staff*, Anita Simmons *staff*, Michael Reeder *staff*, Chuck DelTufo *staff*, Bailey Sanders *staff*, Vasavi Pilla *City of Dallas*, Larry McCoy

Board members not in attendance: John Ackerman, Mark Johnson, Boots Reeder, Buddy Cramer, Jon King, Phil Puckett, Matt Segrest, Jud Pankey, Elliot Prieur, Matt Enzler, Joel Behrens, Mark Dickenson, Ramsey March, Robert Bagwell, Seth Thatcher, Will Hendrickson, Keith Hull, Melissa Swope, Paula Nemec, Paula Peters, Phil Cobb, Zac Porter, Noelle LeVeaux, Kyle Noonan, Judy Hearst, Bob Edmonson, Ken Reese

Call to Order

Meeting was called to order at 8:36 AM.

Approval of Previous Meeting Minutes

Neal Sleeper motioned to approve the previous meeting minutes. Greg Kraus seconded the motion. Motion unanimously approved by John Armstrong, Michael Alost, Kelem Butts, Bob Edmonson, Pasha Heidari, Kevin Hickman, Greg Kraus, Tony Page, Joseph Pitchford, Michael Salcher, Scott Sherwood, Neal Sleeper, Robert Wright, Yolanda Lawson, Cheryl Thompson, Mike Turner, Katy Slade, Michael Schakman.

Treasurer's Report

Michael Alost, Uptown Dallas, Inc. ("UDI") Treasurer, reviewed the current financial status. Both public safety and marketing will see increases in spending over the summer. Maintenance is seeing increases in costs due to inflation.

Chairman's Report

Kevin Hickman, UDI Chairman of the Board of Directors ("the Board"), updated the Board on recent meetings with TxDoT and AECOM.

Executive Director's Report

Kathy Stewart reported that the Annual Meeting was very well attended and received by the community. UDI recently showed support for the promoter ordinance at City Council. Kathy presented the proposed UPID Service Plan for 2023-2027.

Committee Reports

- Marketing, Outreach and Placemaking Committee
 - Bailey Sanders, UDI Project Manager, informed the Board on the upcoming events and historical markers.
- Maintenance Committee
 - John Armstrong, UDI Maintenance Chair, reported on the current maintenance initiatives.
- McKinney Avenue Transit Authority (“MATA”) Committee
 - Neal Sleeper, UDI MATA Chair, reported that MATA’s ridership is down due to lack of trolley operators. The Trolley Taste of Uptown will be on June 20 at the FIG.
- Public Realm and Capital Improvements Committee
 - Joseph Pitchford, Public Realm and Capital Improvements Chair reported that the second quarterly meeting of the committee will be later this month. The committee has invited Jeff Speck to analyze Uptown and present a lecture on September 12. The committee is initiating a focus on expedited implementation of the City’s new Vision Zero plan. The Routh Street Gateway is expected to break ground by the end of this year.
 - John Armstrong reported that the Quick Wins Subcommittee met with the City of Dallas Office of Transportation to discuss the projects identified earlier this year.
- Public Safety Committee
 - Kelem Butts, Public Safety Committee Chair, updated the Board on the current crime statistics – overall crime is up, but violent crime is down. Property crime and burglaries have increased. The public safety team has initiated a response to the increase including daily stops by Tier One Security. The security hotline has been extremely well received by the community.
 - Kathy Stewart updated the Board on the promoter ordinance.
- Two Way Conversion Committee
 - Katy Slade, Two Way Conversion Committee Chair, gave an update on the status of the Two-Way Conversion of McKinney and Cole. The City has priced out the project, and due to inflation, the costs have increased greatly since the original drafts were presented in 2016. The committee will be working with City staff to find additional funds.

Stakeholder Update

- Larry McCoy updated the Board on the happenings at Klyde Warren Park, including the Independence Day celebrations.

Meeting was adjourned at 9:56 AM.

Submitted by Bailey Sanders