



Board of Directors Meeting
Thursday, April 21, 2022 | 8:30 AM
Zoom Meeting

Board Members in attendance: John Armstrong, Keith Hull, Melissa Swope, Mike Turner, Neal Sleeper, Robert Wright, Tony Page, Joseph Pitchford, Kevin Hickman, Michael Salcher, Paula Nemece, Paula Peters, Phil Cobb, Scott Sherwood, Yolanda Lawson, Zac Porter, Noelle LeVeaux, Kyle Noonan, Katy Slade, Judy Hearst, Bob Edmonson, Ken Reese

Additional parties in attendance: Kathy Stewart *staff*, Anita Simmons *staff*, Michael Reeder *staff*, Chuck DelTufo *staff*, Bailey Sanders *staff*, Vasavi Pilla *City of Dallas*, Councilmember Paul Ridley, Larry McCoy

Board members not in attendance: John Ackerman, James Reeder, Mark Johnson, Boots Reeder, Buddy Cramer, Jon King, Phil Puckett, Matt Segrest, Pasha Heidari, Jud Pankey, Elliot Prieur, Matt Enzler, Kelem Butts, Michel Alost, Cheryl Thompson, Greg Kraus, Joel Behrens, Mark Dickenson, Ramsey March, Robert Bagwell, Sarah Dodd, Seth Thatcher, Will Hendrickson

Call to Order

Meeting was called to order at 8:34 AM.

Approval of Previous Meeting Minutes

Katy Slade motioned to approve the previous meeting minutes. Neal Sleeper seconded the motion. Motion unanimously approved by John Armstrong, Keith Hull, Melissa Swope, Mike Turner, Neal Sleeper, Robert Wright, Tony Page, Joseph Pitchford, Kevin Hickman, Michael Salcher, Paula Nemece, Paula Peters, Phil Cobb, Scott Sherwood, Yolanda Lawson, Zac Porter, Noelle LeVeaux, Kyle Noonan, Katy Slade, Judy Hearst, Bob Edmonson, Ken Reese.

Treasurer's Report

Kathy Stewart, Uptown Dallas, Inc. ("UDI") Executive Director, reviewed the current financial status. The annual audit was completed late last week.

Chairman's Report

Kevin Hickman, UDI Chairman of the Board of Directors ("the Board"), asked Councilmember Ridley to report on any updates within District 14. Kevin reported that the organization needs to update the trustees on the 401k account.

- Kevin Hickman made a motion to adopt the attached Resolution that would remove Jud Pankey from the 401k account and add Michael Alost as a trustee. Yolanda Lawson seconded the motion. Motion unanimously approved by John Armstrong, Keith Hull, Melissa Swope, Mike Turner, Neal Sleeper, Robert Wright, Tony Page, Joseph Pitchford, Kevin Hickman, Michael

Salcher, Paula Nemece, Paula Peters, Phil Cobb, Scott Sherwood, Yolanda Lawson, Zac Porter, Noelle LeVeaux, Kyle Noonan, Katy Slade, Judy Hearst, Bob Edmonson, Ken Reese.

Executive Director's Report

Kathy Stewart reported that UDI has met with the new Executive Director of Downtown Dallas Inc. Kathy reported on the success of recent community engagement events. Board meetings will be held both in person and virtually for the rest of the year.

Committee Reports

- Governance Committee
 - Kevin Hickman reported that the Governance Committee is still looking for a chair.
- Marketing, Outreach and Placemaking Committee
 - Noelle LeVeaux, UDI Marketing Outreach and Placemaking Chair, reported that the recent events have been very well attended. Noelle mentioned the upcoming events including public safety outreach events.
- Maintenance Committee
 - John Armstrong, UDI Maintenance Chair, reported on the current maintenance initiatives.
- McKinney Avenue Transit Authority ("MATA") Committee
 - Neal Sleeper, UDI MATA Chair, reported that MATA continues to operate at record levels. MATA is hoping to receive additional revenue from new sources this year.
- Public Realm and Capital Improvements Committee
 - Joseph Pitchford, public Realm and Capital Improvements Chair reported that the Routh Street Gateway is waiting for final City approval. Members of the committee are working to review cameras within Uptown. The committee has been working with the Marketing team to make a few improvements to Griggs Park.
 - UDI received a bid of \$179,277 for updates to the lighting in Griggs Park. The committee needs Board approval to enter this contract with Premier Lighting. John Armstrong would like to increase the amount to ensure enough funds to cover any additional increases.
 - Joseph Pitchford motioned to approve up to \$200,000 for identified electrical and lighting updates to Griggs Park to facilitate better events. Judy Hearst seconded the motion. Motion unanimously approved by John Armstrong, Keith Hull, Melissa Swope, Mike Turner, Neal Sleeper, Robert Wright, Tony Page, Joseph Pitchford, Kevin Hickman, Michael Salcher, Paula Nemece, Paula Peters, Phil Cobb, Scott Sherwood, Yolanda Lawson, Zac Porter, Noelle LeVeaux, Kyle Noonan, Katy Slade, Judy Hearst, Bob Edmonson, Ken Reese.
 - Tony Page will be bringing in an urban planner to focus on how the public realm of Uptown can be improved to provide support to the public safety efforts.
- Public Safety Committee
 - Chuck DelTufo reported that the year-to-date crime stats are down overall! Chuck updated the Board on the recent and upcoming community outreach events.
- Two Way Conversion Committee

- Katy Slade gave an update on the status of the Two-Way Conversion of McKinney and Cole. AECOM has released the thirty percent design plans.

Stakeholder Update

- Larry McCoy updated the Board on the happenings at Klyde Warren Park. Due to popularity of Mi Cocina and the Children's Park construction, there has been an increase in traffic in the area.

Meeting was adjourned at 9:35 AM.

Submitted by Bailey Sanders