

Uptown Dallas, Inc. is the "go-to" for everything urban living, shopping, dining, and entertainment in Uptown. We are the non-profit management group focused on the public improvement of the Uptown District. We work closely with the Uptown business community and organizations to focus on neighborhood engagement, community events, marketing campaigns, public initiatives, promotions and much more.

Aside from event sponsorships, the information below details opportunities for you to reach the Uptown community and audience through our e-newsletters, uptowndallas.net website, and social media channels.

SOCIAL MEDIA (INSTAGRAM)

Grow your business by utilizing the Uptown Dallas Inc. Instagram account. With over 73,000 followers and counting, it's a great way to see and be seen.

\$125/STORY | 1080 x 1920 pixels, .jpg or .png, 300 dpi
\$150/POSTING | 1080 x 1350 pixels, .jpg or .png, 300 dpi

NEWSLETTER

The Uptown Dallas Inc. newsletter is sent to over 11,000 subscribers every other Tuesday and has a 30% open success rate. Your banner ad will appear at the footer of the newsletter. We limit one ad per newsletter on first come, first served basis.

\$200/ad | 820 x 312 pixels, .jpg or .png, 300 dpi

WEBSITE

UptownDallas.net receives an average of 60,000 unique pageviews per month and is the #1 spot when performing an Uptown Google search. Your ad will link to your business webpage and will appear on the right panel of our most popular pages, Events, Venues, and News.

\$350/ad/4 consecutive weeks | 1080 x 1080 pixels, .jpg or .png, 300 dpi

SIGNATURE

PRINT

DATE

My signature indicates authorization to make this commitment on behalf of my company.

\$

TOTAL

PLEASE MAKE CHECKS PAYABLE TO: UPTOWN DALLAS INC.
EMAIL COMPLETED CONTRACTS TO: ANITA@UPTOWNDALLAS.NET