



**Board of Directors Meeting
Thursday, April 20, 2023 | 8:30 AM
Park District Dallas**

Board Members in attendance: John Armstrong, Joel Behrens, Kevin Butkus, Kelem Butts, Chris Cleghorn, Phil Cobb, Corbin Eckel, Bob Edmonson, Judy Hearst, Pasha Heidari, Will Hendrickson, Kevin Hickman, Wade Johns, Noelle LeVeaux, Ramsey March, Ryan McManigal, John Murray, Paula Nemec, Tony Page, Paula Peters, Joseph Pitchford, Zac Porter, Scott Sherwood, Katy Slade, Cheryl Thompson, Mike Turner, Bill Weinberg, Robert Wright, Shan Zaidi

Other members in attendance: Anita Simmons, Bailey Sanders, Chuck DeTufo, Michael Reeder, Vasavi Pilla, Larry McCoy, Scott Goldstein, Councilmember Paul Ridley, Ben Ralston

Board Members absent: Michael Alost, Buddy Cramer, Keith Hull, Yolanda Lawson, Kyle Noonan, Jud Pankey, Elliot Prieur, Chase Prosper, James Reeder, Michael Salcher, Michael Schackman, Melissa Swope, Seth Thatcher, Neal Sleeper,

Call to Order

Meeting was called to order at 8:34 AM.

Approval of Previous Meeting Minutes

Tony Page motioned to approve the previous meeting minutes. Robert Wright seconded the motion. Motion unanimously approved.

Homeless Outreach Coordinator

Michelle Smith presented UDI's homeless outreach initiatives. Michelle has been working in the Uptown district for two years to engage with our unhoused neighbors and help them find resources. Last year, Michelle engaged with 436 homeless people.

Treasurer's Report

Michael Alost, UDI Chairman of the Board of Directors ("the Board"), reviewed the March 2023 financials.

- Paula Peters motioned to approve the March 2023 Financials. Tony Page seconded the motion. Motion unanimously approved.

Chairman's Report

Jamee Jolly reported on her first few weeks in the President position. Jamee updated the Board on scooters. The first corrals will be rolled out in Deep Ellum and downtown. Jamee updated the Board on the new governance self-assessment required by the City of Dallas Office of Economic Development. The Public Realm Committee is hosting a Bond Workshop on Monday, and everyone is encouraged to attend.

Committee Reports

- Governance Committee
 - Paula Peters, UDI Governance Committee Chair, presented the three proposed policies. These policies were created by the previous Governance Committee and Danika Mendrygal.
 - Judy Hearst motioned to approve the Gift Acceptance Policy, Whistleblower Policy, and Document Retention Policy as presented. Noelle LeVeaux seconded the motion. Motion unanimously approved.
 - The governance meeting is on May 2 to work on additional policies and Bylaws.
- Nominating Committee
 - Katy Slade informed the Board the priority to diversify the Board makeup.
- McKinney Avenue Transit Authority (“MATA”) Committee
 - Phil Cobb reported that MATA has an underwriter for a new car.
- Public Realm and Capital Improvements Committee
 - Tony Page reviewed the proposal to upgrade the pedestrian crossing on Cedar Springs between Pearl and Maple and the application of thermoplastic pavement markings on McKinney Ave at Blackburn.
 - Kelem Butts motioned to approve the contract for \$70,000 with Hardheads Construction to upgrade the pedestrian crossing on Cedar Springs between Pearl and Maple and the application of thermoplastic pavement markings on McKinney Ave at Blackburn. Robert Wright seconded the motion. Motion unanimously approved.
 - Tony noted the Bond Workshop on Monday. The Routh Street Gateway is finally under construction with an early July finish date.
- Public Safety Committee
 - Kelem Butts, UDI Public Safety Committee Chair, reviewed the YTD public safety statistics. There has been an increase in helpline calls during the day. The Board discussed the security team hours and tracking the data to ensure coverage when needed.
- Two Way Reversion Committee
 - Katy Slade informed the Board of the upcoming meetings with the City to review the design and RFP process.
- Marketing, Outreach and Placemaking Committee
 - Noelle LeVeaux, UDI Marketing, Outreach and Placemaking Committee, reminded the Board of the 30th Anniversary Dinner next Thursday. DPD in the Park is on Saturday, May 6, and sponsorships are still available. The Barking Project is this Saturday.
- Maintenance Committee
 - John Armstrong, UDI Maintenance Chair, updated the Board on the Block-by-Block Clean Team. There are 86 street lights out throughout the district. The Griggs Park electrical is completed. Additional lighting has been installed in the park. The team is planning to trim trees this spring.

Stakeholder Updates

- Larry McCoy updated the Board on construction around Klyde Warren Park.

Meeting was adjourned at 9:50 AM.

Submitted by Bailey Sanders