



# 2024 CALENDAR OF EVENTS AT A GLANCE:

Please click on link below to take you directly to specific event information:

[LET'S TALK UPTOWN](#)

[MOVIES IN THE PARK](#)

[UDI ANNUAL MEETING](#)

[DPD IN THE PARK](#)

[8th ANNUAL BLOCK PARTY](#)

[HOLIDAY TREE LIGHTING](#)

# LET'S TALK UPTOWN

PRESENTED BY

YOUR LOGO HERE



## LET'S TALK UPTOWN

Uptown Dallas Inc. is back with the popular series, Let's Talk Uptown. Each quarter we dive into conversations with an expert panel to discuss topics such as; living in Uptown, future developments, public safety, and much more. These events are ticketed events which includes networking, a delicious breakfast, and a seat to enjoy the discussion.

**100 Guests | Dates: Quarterly**

**Friday, January 12, 2024**

**Friday, July 12, 2024**

**Friday, April 12, 2024**

**Friday, October 11, 2024**

### Series Presenting Sponsor: \$5,000

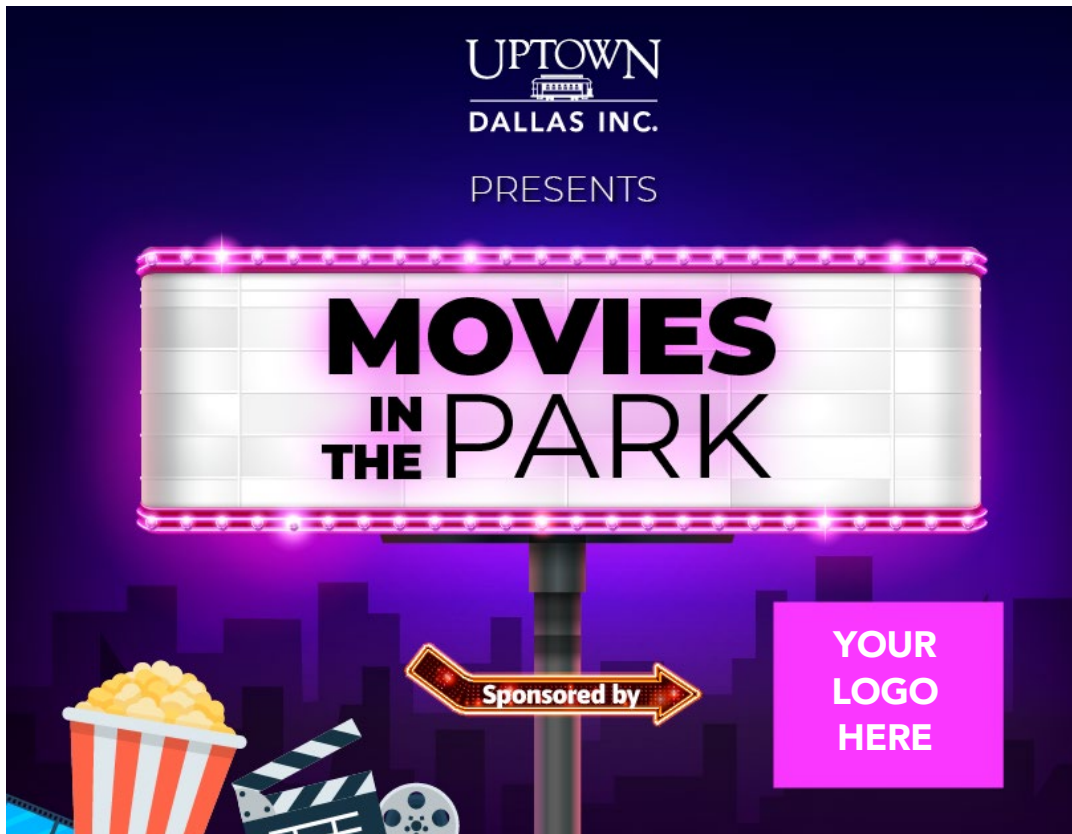
- Co-branding for the series
- Logo with Link on [uptowndallas.net](http://uptowndallas.net) website for two months of choice
- 2 dedicated social media posts featuring your business
- Vendor Table at event
- Company will be tagged on all social media promotions
- Company logo on website event listing
- Company logo on all digital and print marketing for series
- Logo on all signage at event
- Verbal recognition during event
- Complimentary seating for 5 attendees at each event (4 events annually)

### Program Gold Sponsor: \$1,500

- Logo with Link on [uptowndallas.net](http://uptowndallas.net) website for one month
- Dedicated social media posts featuring your business
- Vendor Table at event
- Company will be tagged on all social media promotions
- Company logo on website event listing
- Company logo on all digital and print marketing for series
- Logo on all signage at event
- Verbal recognition during event
- Complimentary seating for 5 attendees at single event

### Program Silver Sponsor: \$500

- Logo on all signage at event
- Verbal recognition during event
- Complimentary seating for 3 attendees at single event



# MOVIES IN THE PARK

Bring your lawn chairs and picnic blankets and join us, Uptown Dallas Inc., in the park and under the stars Tuesdays in April and October for Movies in the Park! *Movies and popcorn are free and open to the public.*

**Guests typically range from 500+ (per series)**

**April 2, 9, 16, & 23 (April 30 for weather make-up)**

**October 1, 8, 15, & 22 (October 29 for weather make-up)**

## **Presenting Sponsor (for month-long series): \$2,500**

- Logo placement on all digital and print marketing for the series
- Recognition as the presenting sponsor in the newsletter
- Vendor table at event
- Marketing roll that will play prior to the movie playing
- Opportunity to speak at the event prior to the movie playing
- Exclusivity - 1 sponsor for each series

## **Screenplay Sponsor (for month-long series): \$1,500**

- Logo placement on all digital and print marketing for the series
- Vendor table at each event

## **Craft Service (for month-long series): \$200**

- Vendor table at each event





# UPTOWN DALLAS INC. ANNUAL MEETING

PUBLIC IMPROVEMENT DISTRICT

UPTOWN  
DALLAS INC.

## UPTOWN DALLAS INC. ANNUAL MEETING

Join Uptown Dallas Inc., the neighborhoods public improvement organization, for updates on the districts projects, future goals, budget, service plan, and more. Meet board members and staff and let us know how we can make Uptown even better.

**100 Guests**

**Date: Tuesday, May 21, 2024**

**Presenting Sponsor - \$1,000**

- Logo placement on all digital and print marketing prior to the event
- Recognition as the presenting sponsor in the newsletter
- Vendor table at event
- Marketing roll that will play prior to the Annual Meeting
- Opportunity to speak at the event prior







# DPD IN THE PARK

Mix, mingle and see all the departments of the Dallas Police Department including SWAT, K9, Helicopter, Motorcycles, Mounted Horses, participate in a self-defense session, and more.

**200+ Guests**

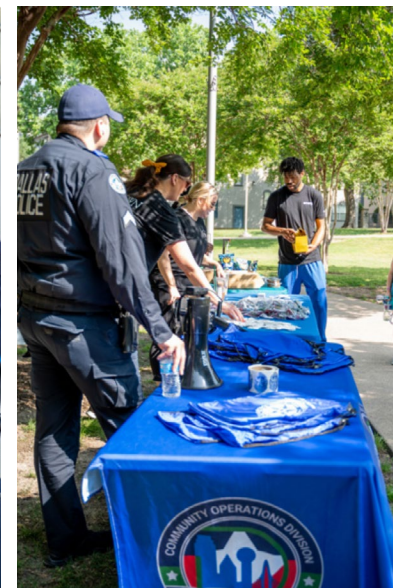
**Date: April 27**

**Vendor Table - \$75**

- Provide information or goods to attendees

**Presenting Sponsor - \$500**

- Logo placement on all digital and print marketing prior to the event
- Recognition as the presenting sponsor in the newsletter
- Vendor table at event
- Marketing roll that will play prior to the event







# UPTOWN DALLAS INC.

## 8<sup>TH</sup> ANNUAL BLOCK PARTY

Join Uptown Dallas Inc. for our 8th Annual Uptown Block Party featuring a free concert in the streets of Uptown. Live bands to your favorite tunes will have you dancing in the streets! Enjoy food, games, photo ops, a market, and much more along the streets of CityPlace West Blvd. This is our largest event of the year. Don't miss this fantastic sponsorship opportunity!

**3000+ Guests | Date: Thursday, September 26, 2024**

### Platinum Sponsor: \$5,000

- Logo with Link on uptowndallas.net website for two months of choice
- Logo with Link in UDI newsletter (2 Issues)
- Group photo with headlining artist
- 2 dedicated social media posts featuring your business
- Booth at event
- Company will be tagged on all social media promotions
- Company logo on website event listing
- Company logo on all digital and print marketing for event
- Logo on all signage at event
- Verbal recognition during event

### Gold Sponsor: \$2,500

- Logo with Link on uptowndallas.net website for one month
- Logo with Link in UDI newsletter (Single Issue)
- Booth at Event
- Company will be tagged on all social media promotions
- Company logo on website event listing
- Company logo on all digital and print marketing for event
- Logo on all signage at event
- Verbal recognition during event

### Program Silver Sponsor: \$1000

- Logo with Link on uptowndallas.net website for two months of choice
- Company will be tagged on all social media promotions
- Company logo on website event listing

### Vendor Booth: \$250

- 10x10 Booth with 6 foot table and two chairs
- Lighting in Booth
- (Electricity to booth not included – limited availability for \$25 upcharge)



# 2024 UPTOWN HOLIDAY TREE LIGHTING

Uptown Dallas Inc. is proud to present a 20 foot Christmas Tree in Griggs Park for the holiday season. Tree lighting ceremony begins at dusk followed by a family favorite Holiday movie.

**2000+ Guests | Date: Tuesday, Dec 10, 2024**

**Presenting Sponsor - \$5,000**

- Sponsor recognition on social media, event signage, and PowerPoint
- Verbal mention at tree-lighting ceremony
- Signage on and around tree throughout installation

**Bright Lights Sponsorship: \$1,500**

- Sponsor recognition on social media, event signage, and PowerPoint

**Candy Cane Sponsorship: \$200**

- VENDOR BOOTH limited to holiday drinks, food, crafts, etc. Limited to 5 booths.



☐ Provide me with an invoice via email that I will pay online. **All payments due 60 days prior to event.**

☐ I acknowledge that this document constitutes a binding contract, and by accepting its terms, you agree to fulfill all financial obligations specified herein, including the timely payment of any agreed-upon amounts.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



# SPONSORSHIP FORM

Please indicate your event selection(s) and Sponsorship Level  
Requested by filling in below:

## LET'S TALK UPTOWN

- ☐ Series Presenting Sponsor: \$5,000
- ☐ Program Gold Sponsor: \$1,500
- ☐ Program Silver Sponsor: \$500

## MOVIES IN THE PARK

- ☐ Presenting Sponsor (for month-long series): \$2,500
- ☐ Screenplay Sponsor (for month-long series): \$1,500
- ☐ Craft Service (for month-long series): \$200

## UDI ANNUAL MEETING

- ☐ Presenting Sponsor - \$1,000

## DPD IN THE PARK

- ☐ Vendor Table: \$75
- ☐ Presenting Sponsor: \$500

## 8th ANNUAL BLOCK PARTY

- ☐ Platinum Sponsor: \$5,000
- ☐ Gold Sponsor: \$2,500
- ☐ Program Silver Sponsor: \$1,000
- ☐ Vendor Booth: \$250

## HOLIDAY TREE LIGHTING

- ☐ Presenting Sponsor - \$5,000
- ☐ Bright Lights Sponsorship: \$1,500
- ☐ Candy Cane Sponsorship: \$200

**TOTAL SPONSORSHIP \$** \_\_\_\_\_





Just under one square mile (591.8 acres), Uptown is a dense and diverse neighborhood and features some of the most prized and valued real estate in DFW. With more than \$6.47 billion in total property value, the community includes numerous residential options, hotels, green space, reputable companies, schools and a variety of retail and dining options.

# **SOCIAL MEDIA WEBSITE + OTHER INFO**

Website:

**UPTOWNDALLAS.NET**

Social Media Handle:

**@UPTOWNDALLAS**



[www.instagram.com/uptowndallas](https://www.instagram.com/uptowndallas)



[www.facebook.com/uptowndallasinc](https://www.facebook.com/uptowndallasinc)



[twitter.com/uptowndallasinc](https://twitter.com/uptowndallasinc)

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