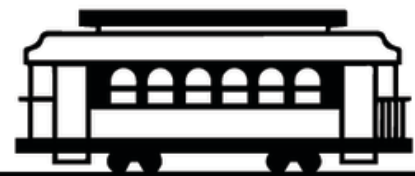


The background of the entire image is a photograph of two American flags flying from a silver pole in the foreground. Behind the flags is a lush green lawn, and in the distance, a city skyline with several tall skyscrapers is visible under a clear blue sky. The text is overlaid on the left side of the image.

ANNUAL MEETING

UPTOWN



DALLAS INC.®

Presented by:

Jud Pankey, Chairman of the Board
Kathy Stewart, Executive Director

Welcome

TOPICS WE WILL COVER

Uptown Dallas Inc.

Budget

Governance

Capital Improvements

Public Safety

Maintenance

Marketing

Trolley

Current Initiatives





KATHY STEWART
Executive Director



MICHAEL REEDER
Director of Maintenance of Public Spaces



ANITA SIMMONS
Director of Marketing & Communications



CHUCK DELTUFO
Director of Public Safety



BAILEY SANDERS
Project Coordinator



JAMES EAREHART
Block by Block Manager

BLOCK BY BLOCK

Ambassadors

JOHNNY RICKETT

ELIJAH HAYWOD

PHILLIP HARDY

JAMES EAREHART

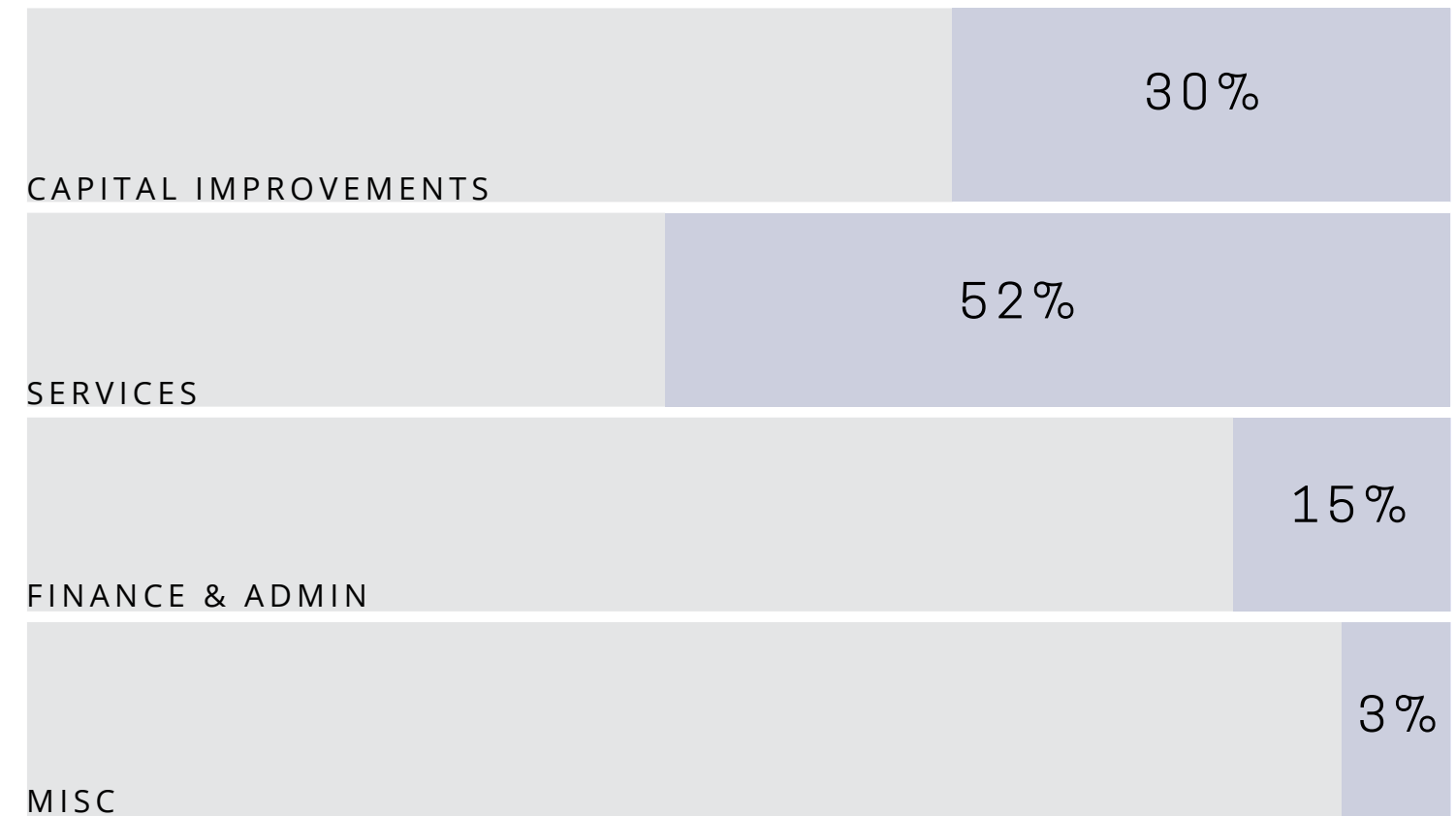


Budget

WE ADVOCATE TO ENHANCE
UPTOWN

Funded by special assessments paid for and voted upon by property owners, Uptown Dallas Inc. strategically identifies projects and needs based on community feedback. These projects include supplemental public safety, capital improvements, maintenance, mobility and marketing.

\$2.8 MILLION



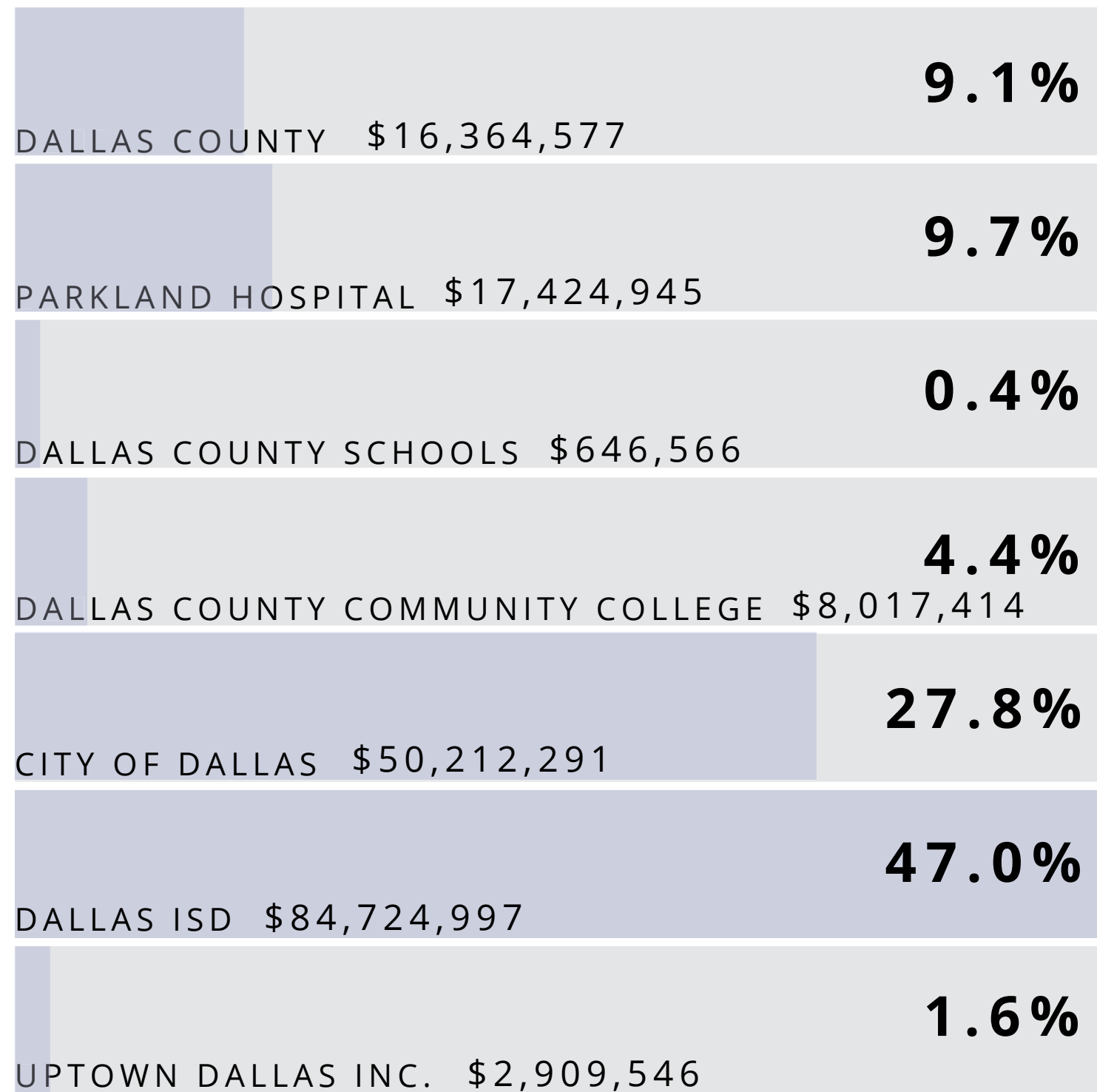
UPTOWN CONTINUES TO BE THE LEAST COSTLY AND MOST EFFICIENT OF PIDS IN THE
DFW AREA AT 0.045 CENTS.

UPTOWN

\$6.5 Billion

Total Property Value

In 2019, the total property value of Uptown valuation increased 6.6% to \$6.47B over 2018's valuation of \$6.1B.



TAXES PAID BY UDI RESIDENTS & BUSINESSES

\$180,300,337

\$6.5 Billion Total Property Value

Demographics

POPULATION

17,000+

Daytime 24,000+

0-19 - 20%
 20-29 - 18%
 30-39 - 33%
 40-49 - 16%
 50-59 - 6%
 60-80+ - 7%

HOUSING

Owner - 15%
 Renter - 79.4%
 Vacant - 5.5%
 Seasonal - 1%
 Other - 4.5%

Avg. Monthly Rent
 \$2,067

Occupancy Rate 91.5 %

INCOME

Avg. HHI - \$134,227
 Median HHI - \$102,179

-50 - 15%
 50-75 - 17.2%
 75-100 - 16.8%
 100-125 - 11.6%
 125-150 - 8.6%
 150-200 - 11.7%
 200+ - 19.2%

ETHNICITY

White - 85%
 Black - 3.6%
 Native American - 0.5%
 Asian - 8.7%
 Pacific Islander - 0.1%
 Two or More Races - 2.2%

Board of Directors

John Ackerman
John Armstrong
Robert Bagwell
Joel Behrens
David Blewett
Kelem Butts
Maria Chagollan
Phil Cobb
Iman Cole
Buddy Cramer
Kyle Crews
Kurt Day
Mark Dickenson
Sarah Dodd
Bob Edmonson
Matt Enzler
Kourtny Garrett
Whitney Farley

Colin Fitzgibbons
Judy Hearst
Will Hendrickson
Kevin Hickman
Benji Homsey
Keith Hull
Jon King
Greg Kraus
Kylee Lambert
Yolanda Lawson
Noelle LeVeaux
Rob Little
Ramsey March
Larry McCoy
Paula Nemec
Kyle Noonan
Tony Page
Jud Pankey

Paula Peters
Joseph Pitchford
Zach Porter
Elliot Prieur
Phil Puckett
James Reeder
Ken Reese
Deborah Ryan
Matt Seagrest
Scott Sherwood
Katy Slade
Neal Sleeper
Eric Soden
Seth Thatcher
Cheryl Thompson
Mike Turner
Robert Wright



70%

OWNERS

Commercial 30-40%

Residential 30-40%

30%

RENTERS

Commercial 20-25%

Residential 5-10%

GOVERNANCE

Staff: Bailey Sanders

Committee Chair: Deborah Ryan

The Uptown Dallas Inc. Governance Committee guides our organization through policies, procedures and fundamental standards. Minutes are taken at each committee and board meeting and Uptown Dallas Inc. is subject to open records. Please contact the UDI office should you have interest in participating in the organization or have questions regarding the not for profit.



CAPITAL IMPROVEMENTS

Staff: Kathy Stewart

Committee Chair: Joseph Pitchford

The Public Realm and Capital Improvements Committee shall recommend programs and expenditures for improvements to the public space within or immediately adjacent to the Uptown District, and oversee such activities to completion.

McKinney & Cole Avenues

THE TWO-WAY CONVERSION

Uptown Dallas Inc. and the City of Dallas meet frequently to plan the conversion of McKinney Avenue and Cole Avenue back into two-way streets.

RFQ will be submitted in the Fall.

ONE-WAY STREETS

- Encourages high speeds / Unsafe traffic
- Does not accommodate any other modes of transportation
- Parking uncertainty (lanes taken by parking like service trucks)
- Wrong Way driving down One Way Streets

TWO-WAY STREETS

- Enhance Safety
- Options / Route Choice
- Walkability / Structured Safe Pedestrian Crossings
- Calms Traffic
- Creates permanent parallel parking notched into curbs

A photograph of two police officers on bicycles in front of a restaurant at night. The officers are wearing high-visibility yellow-green jackets and helmets. The restaurant has a sign that says "TACO DINER" and has an outdoor seating area with people sitting at tables. The scene is dimly lit, with the primary light source being the restaurant's interior lights and the officers' bike lights.

PUBLIC SAFETY

Staff: Chuck DeTufo

Committee Chair: Kelem Butts

The Uptown Dallas Inc. Public Safety Committee establishes, implements, and manages programs and processes which help ensure a safe, healthy, walkable environment in the Uptown Public Improvement District for property owners, residents, visitors, and business partners.

Keeping Uptown Safe

NEW PUBLIC SAFETY DIRECTOR

In May, Uptown Dallas Inc. hired Director of Public Safety, Chuck DelTufo. Chuck retired from the Dallas Police Department after serving 29 years. Chuck will work closely with DPD and property owners and property managers.

EXTENDED NEIGHBORHOOD PATROL (ENP)

Uptown Dallas Inc. continues to supplement additional police patrol throughout the district during peak times. Officers patrol on foot and by bike. Additionally an officer in squad car is posted to monitor activity.

CRIME RATE

As Uptown is a dense neighborhood with many attractions, the majority of crime is non-violent, such as car break-ins. It's important in any urban city to Lock. Take. Hide. vehicle valuables.



MAINTENANCE

Staff: Michael Reeder

Committee Chair: John Armstrong

The Uptown Dallas Inc. Maintenance Committee manages all programs and processes and develops best practices in an effort to keep the appearance of the Uptown District in pristine condition through landscaping, public right of way enhancements, as well as cleaning, hospitality, safety and outreach.

Beautification

UPTOWN DALLAS INC. ACTIVELY PARTICIPATES IN 50/50 PROGRAMS.



30K+ FLOWERS

Uptown Dallas Inc. plants more than 30,000+ flowers annually in public medians. Kept trees and flower beds help make Uptown beautiful.



361K+ LBS TRASH

Separate from the City of Dallas, Uptown Dallas Inc.'s Block by Block Ambassadors pick up more than 361,000 lbs of trash annually.



ESSENTIAL CLEANING

Block by Block Ambassadors also clean high-touch points like benches and handrails. They also remove graffiti, pick up scooters, and much more.



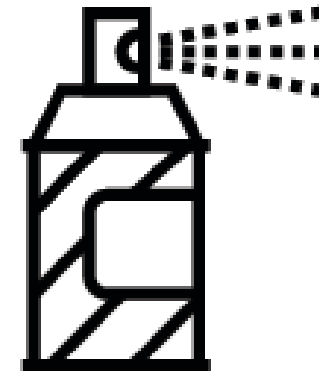
9 NEW TREES

Uptown Dallas Inc. adds and/or replaces trees within the public realm each year. In 2019 we installed 9 new trees in the neighborhood.



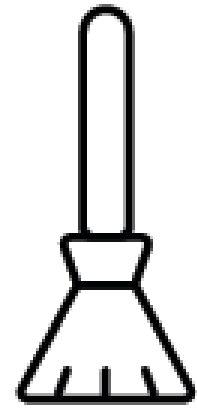
361,429

LBS TRASH PICKED UP



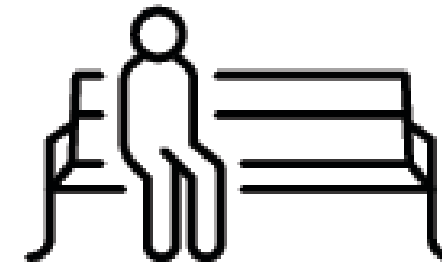
682

GRAFFITI REMOVALS



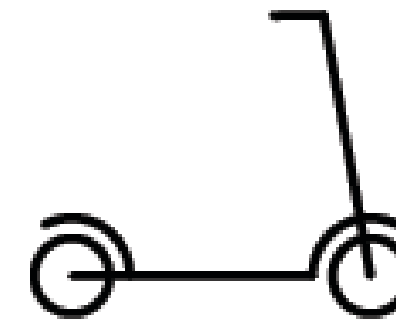
140+

MILES SWEEPED



11,282

STREET BENCHES CLEANED



681

SCOOTER PICK UPS

2019

Maintenance

MARKETING OUTREACH & PLACEMAKING

Staff: Anita Simmons
Committee Chair: Noelle LeVeaux

The Uptown Dallas Inc. Marketing Outreach & Placemaking Committee helps to promote, educate, enhance, and engage the Uptown District through marketing, communications, education and art.

COVID RESPONSE & SUPPORT

UDI was the first to act in developing the Support Local Campaign in Dallas. Our information is shared on sites like PaperCity, Culture Map and in notices coming from the City of Dallas.



CONNECTING OUR COMMUNITY

Pre-paid postage post cards were sent to Uptown property owners asking you to exchange words of thanks and encouragement to essential workers or others in need of hope.

OUTREACH & EVENTS

Uptown Dallas Inc. works closely with the community and businesses to share and promote communications through our website UPTOWNDALLAS.NET, social media, mailers and events like networking happy hours and the annual Uptown Block Party.



PLACE-MAKING & ART

Identifying the Uptown District through place-making and art gives our neighborhood a valuable attraction. We have added more than 200 street toppers, 12 murals, crosswalks, and most recently, the American Flags that fly along McKinney Avenue, CityPlace West Blvd, and in Griggs Park.

@ALLIKDESIGN

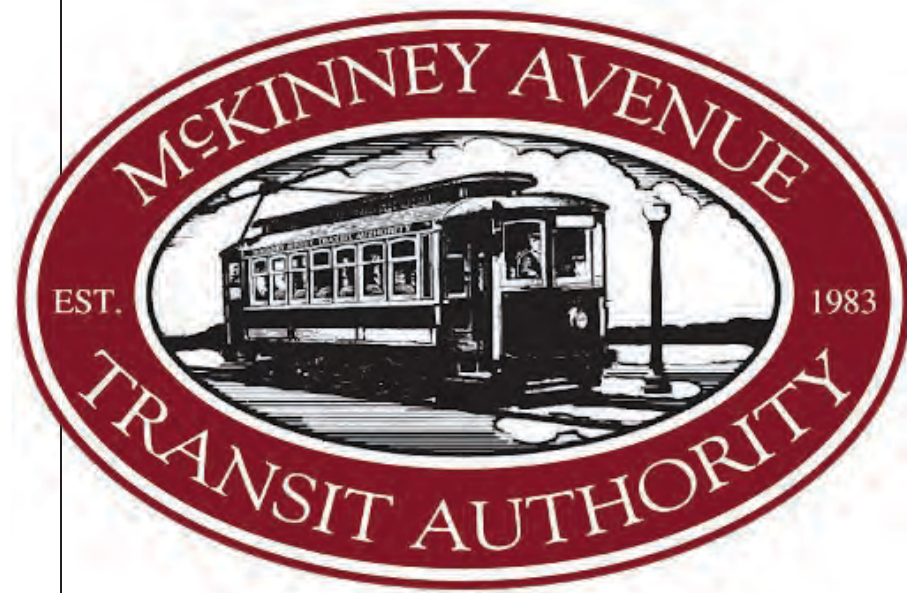
A photograph of a trolley on an M-Line track. The trolley is white with a dark front and has "M-LINE" written on its front. The background shows a street with trees and buildings. The text "TROLLEY" is overlaid in large white letters on the right side of the image.

TROLLEY

Committee Chair: Kevin Hickman

Co-Chair: Noelle LeVeaux

The Uptown Dallas Inc. MATA Committee supports and oversees donations from UDI to the McKinney Avenue Transit Authority while engaging with the organization to ensure contractual obligations, conditions and goals associated therein are accomplished.



SUPPORTING THE MCKINNEY AVENUE TRANSIT AUTHORITY

MATA has restored 7 vintage trolley cars which operate on 4.6 miles of track 365 days a year, providing safe, clean, reliable, and convenient public transportation free of charge.

Uptown Dallas Inc. is one of the largest financial supporters of the trolley.
To donate, go to: MATA.ORG.



CURRENT INITIATIVES

ENHANCE SAFETY

Day & Night

As part of our strategic plan our efforts have increased to reduce crime in our community by enhancing our daytime and nighttime patrols.

CENSUS & VOTING

Go To:
2020Census.gov

Health clinics. Schools. Streets. The census can help shape many different aspects of our community. UDI also encourages and promotes voter turnout.

PEDESTRIAN LINK

Oak Grove
to Cedar Springs

UDI is working with COG & the City of Dallas to enhance and repair sidewalks and install ADA ramps. Changes also improves connectivity to popular attractions.

DOG PARK

Where can a dog park be added?

We are working to identify potential locations for a community dog park.

MINI-ART PROJECT

Walking Art Trail

As the most walkable district in Dallas. This mini-art project will commission small masterpieces that will be placed throughout the district for you to discover.

UPTOWN

DALLAS INC.®

THANK YOU!

3600 MCKINNEY AVE, STE 210
Address

UPTOWNDALLAS.NET
Website

INFO@UPTOWNDALLAS.NET
General Email

214-871-2825
Phone

