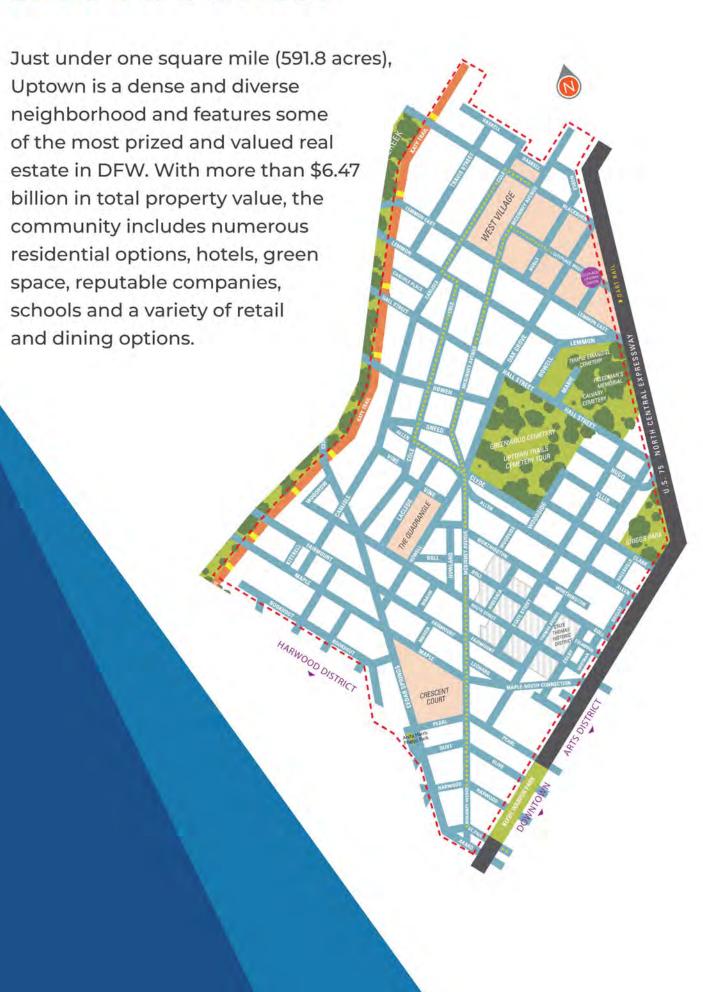
UPTOWN DISTRICT



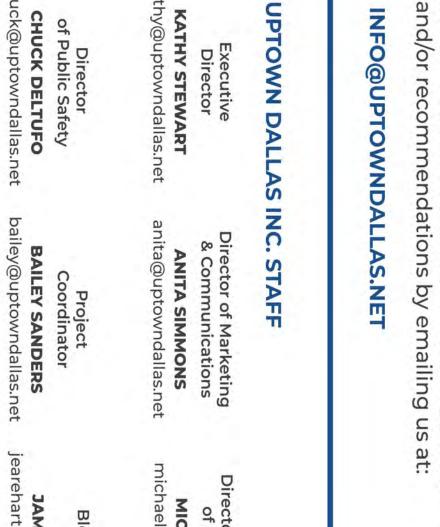
Introduce yourself and share some suggestions CHUCK DELTUFO
uck@uptowndallas. We want to get to know you! KATHY STEWART Executive Director

Director of Maintenance of Public Spaces MICHAEL REEDER michael@uptowndallas.net

JAMES EAREHART hart@blockbyblock

PROPERTY MANAGER or BUSINESS OWNER?
Contact us so we can help in assisting your property and/or business:

INFO@UPTOWNDALLAS.NET





Uptown Dallas Inc. is a non-profit that manages and enhances the public improvements of the Uptown district (PID). Funded by special assessments paid for and voted on by Uptown property owners, these assessment dollars pay for additional and supplemental services of public safety, capital improvement projects, maintenance, mobility and marketing.

> **UPTOWNDALLAS.NET** INFO@UPTOWNDALLAS.NET TAG US @UPTOWNDALLAS

FIRST QUARTER 2021

COMMITTEES

GOVERNANCE

The Governance Committee will guide Uptown Dallas Inc. through policies, procedures and fundamental standards.

CAPITAL IMPROVEMENTS

The Public Realm and Capital Improvements Committee will recommend programs and expenditures for improvements to the public space within or immediately adjacent to the Uptown district, and oversee such activities to completion.

MAINTENANCE

The Maintenance Committee will utilitize best practices in an effort to keep the appearance of the Uptown district in pristine condition through landscaping, public right of way enhancements, as well as cleaning, hospitality, safety and outreach.

MARKETING

The Marketing Committee will promote, educate, enhance, and engage the Uptown district through marketing, communication, education and art.

PUBLIC SAFETY

The Public Safety Committee will establish, implement, and manage programs and processes which help ensure a safe, healthy, walkable environment in the Uptown district for property owners, residents, visitors, and business partners.

MCKINNEY AVENUE TRANSIT AUTHORITY

The McKinney Avenue Transit Authority Committee will support and oversee the donation from Uptown Dallas Inc. while engaging with the McKinney Avenue Transit Authority to ensure contractual obligations, conditions and goals associated therein are achieved.

YOUNG LEADERSHIP COUNCIL

The Uptown Young Leadership Council will work together to connect, engage, and bring a voice to the young professionals in Uptown Dallas.













HIGHLIGHTS

PUBLIC SAFETY

PROVIDES SECURITY PATROL AND OFF DUTY POLICE OFFICERS

REDUCED OVERALL VIOLENT CRIME BY 30%

MONTHLY CRIME WATCH MEETINGS

MARKETING & ENGAGEMENT

NEW HISTORICAL MARKERS & COMMUNITY ENGAGEMENT EVENTS

NEW SOCIAL MEDIA FOLLOWERS UP 16%

500,000+ MONTHLY WEBSITE VISITS

MAINTENANCE

23,500 OF TRASH AND DEBRIS REMOVED

INITIATES SIDEWALK, CURB AND GUTTER REPAIRS

50/50 PROGRAM ASSISTANCE



AS SEEN IN UPTOWN







80 street toppers were added in 2020. Now, more than 450 toppers sit atop stop signs and street signs to identify the Uptown boundary.

255 American Flags also line the streets of McKinney Avenue, CityPlace West Blvd, and Griggs Park during patriotic holidays.

This Spring Uptown Dallas Inc. will launch a new "Enjoy & Explore Uptown" campaign encouraging residents and visitors to walk the neighborhood and support local businesses.



INFO @UPTOWNDALLAS.NET / 214-871-2825 / UPTOWNDALLAS.NET / TAG US: @UPTOWNDALLAS