

UPTOWN

BLOCK PARTY

SEPTEMBER 26TH | 5:30PM
CITYPLACE WEST BLVD

A FREE CONCERT IN THE STREETS OF
UPTOWN ON CITYPLACE WEST BLVD.
WITH AN ESTIMATED 3500+ ATTENDEES!

PLATINUM SPONSOR \$5,000

- Recognition on Uptown Dallas website for two months of choice
- Recognition in UDI newsletter
- Company will be tagged on all social media promotions
- Company logo on website event listing
- Company logo on all digital and print advertising
- Logo on all signage at event
- Verbal recognition during event
- Group photo with headlining artist
- 2 dedicated social media posts of your business
- 10' x 10' booth, 6' table at event

GOLD SPONSOR \$2,500

- Recognition on Uptown Dallas website for one month of choice
- Recognition in UDI newsletter
- Company will be tagged on all social media promotions
- Company logo on website event listing
- Company logo on all print advertising
- Logo on all signage at event
- 10' x 10' booth, 6' table at event
- Official After-Party Sponsor / Inclusion In Promotional Graphics
- Verbal recognition during event

SILVER SPONSOR \$1,000

- Recognition on Uptown Dallas website for 2 weeks of choice
- Company will be tagged on all social media promotions
- Company logo on website event listing

SMALL BUSINESS MARKET VENDOR BOOTH \$250

Big audience, BIGGER reward! Sell your good or services to the 3,500k+ attendees at the Uptown Block Party!

- 10' x 10' booth, 6' table at event

LIMITED AVAILABILITY, BOOK NOW!

OVERVIEW OF OPPORTUNITIES

DEADLINE TO SPONSOR: SEPTEMBER 1ST

Please check the box beside the level of sponsorship you are interested in, then check prefer payment method.

*WEATHER BACKUP DATE:
SATURDAY, SEPTEMBER 28TH

GRAPHIC SIZES & SPECS NEEDED:

WEBSITE SPECS

600px x 600px

NEWSLETTER SPECS

820px x 312px

HI-RES LOGO

.jpg, .png, .pdf

Signature

My signature indicates authorization to make this commitment on behalf of my company.

Print

Date

I WILL MAIL A CHECK BY SEPTEMBER 1ST TO:

UPTOWN DALLAS INC. 3600 MCKINNEY AVE, #210 | DALLAS, TEXAS 75204

PLEASE SEND ME A LINK TO PAY ONLINE.



PLEASE EMAIL COMPLETED FORM TO MARKETING@UPTOWNDALLAS.NET