



**Board of Directors Meeting  
Thursday, February 16, 2023 | 8:30 AM  
2100 McKinney Ave**

Board Members in attendance: John Armstrong, Joel Behrens, Kevin Butkus, Kelem Butts, Chris Cleghorn, Phil Cobb, Corbin Eckel, Bob Edmonson, Judy Hearst, Pasha Heidari, Will Hendrickson, Kevin Hickman, Wade Johns, Yolanda Lawson, Noelle LeVeaux, Ramsey March, Ryan McManigal, John Murray, Paula Nemec, Kyle Noonan, Tony Page, Paula Peters, Joseph Pitchford, Zac Porter, Scott Sherwood, Katy Slade, Neal Sleeper, Cheryl Thompson, Mike Turner, Bill Weinberg, Robert Wright, Shan Zaidi

Other members in attendance: Anita Simmons, Bailey Sanders, Chuck DeTufo, Michael Reeder, Vasavi Pilla, Larry McCoy, Scott Goldstein, Councilmember Paul Ridley, Ben Ralston

Board Members absent: Michael Alost, Buddy Cramer, Keith Hull, Jud Pankey, Elliot Prieur, Chase Prospere, James Reeder, Michael Salcher, Michael Schakman, Melissa Swope, Seth Thatcher

**Call to Order**

Meeting was called to order at 8:34 AM.

**Approval of Previous Meeting Minutes**

Robert Wright motioned to approve the previous meeting minutes. Cheryl Thompson seconded the motion. Motion unanimously approved.

**Treasurer's Report**

Kevin Hickman, UDI Chairman of the Board of Directors ("the Board"), reviewed the 2022 year-end financials.

- Neal Sleeper motioned to approve the 2022 Financials. Phil Cobb seconded the motion. Motion unanimously approved.

Kevin reviewed the January 2023 financials.

**Chairman's Report**

Kevin Hickman updated the Board on that Jamee Jolly has accepted the offer extended by the search committee to be the Executive Director and President of UDI.

The City of Dallas has approved a new PID policy that involves conflict of interest and nepotism policies. There is another update being discussed that would require PID Board Members to be treated as City employees. UDI is working with Danika Mendrygal and a few other PIDs to voice concerns about this new policy.

The new Board Members introduced themselves.

**Committee Reports**

- Governance Committee

- Paula Peters, UDI Governance Committee Chair, informed the Board on the committees plans to review all governing documents this year.
- Nominating Committee
  - **Action Item:** The Nominating Committee recommends a motion to add Scott Goldstein and Ben Ralston as ex-officio members of the Uptown Dallas, Inc. Board of Directors. Neal Sleeper seconded the motion. Motion unanimously approved.
- McKinney Avenue Transit Authority (“MATA”) Committee
  - Neal Sleeper invited the Board to join the MATA committee.
- Public Realm and Capital Improvements Committee
  - Tony Page informed the Board of the new direction of the committee, including quick, inexpensive projects with immediate effect. The committee has a few projects in process including a trolley stop on Cityplace West, new reflectors at Blackburn and McKinney at the trolley tracks and updating the traffic signals throughout the district.
- Public Safety Committee
  - Kelem Butts, UDI Public Safety Committee Chair, updated the Board on the new security company, Tactical Protective Services. Overall crime is up in the district, specifically break-ins and theft of vehicles. Michelle Smith, UDI’s Homeless Outreach Manager, has been out in the district helping the transient population find resources. Councilmember Paul Ridley gave an update on the overlay.
- Two Way Reversion Committee
  - Katy Slade updated the Board on the status of the project. A thirty percent set of plans has been submitted and the City is now requesting proposals for the remaining design.
- Marketing, Outreach and Placemaking Committee
  - Noelle LeVeaux, UDI Marketing, Outreach and Placemaking Committee, reported that the committee met last week. UDI will be updating the website to include new requirements from the City. UDI will be creating and distributing a survey to gage the perception of safety in the district. The 30<sup>th</sup> Anniversary Dinner will be on April 27. The new historical markers will be installed soon, and a celebration will be planned to unveil.
- Maintenance Committee
  - John Armstrong, UDI Maintenance Chair, reported that UDI is assessing the landscaping for damage from the recent freeze. New flowers will be planted in late March. Griggs Park electrical updates will begin in March as well.

**Stakeholder Updates**

- Larry McCoy updated the Board on construction around Klyde Warren Park.

Meeting was adjourned at 9:55 AM.

---

Submitted by Bailey Sanders