



**Board of Directors Meeting
Thursday, October 20 | 8:30 AM
Park District Dallas**

Board Members in attendance: Michael Alost, John Armstrong, Paula Nemecek, Zac Porter, Noelle LeVeaux, Kevin Hickman, Tony Page, Michael Schackman, Scott Sherwood, Seth Thatcher, Melissa Swope, Judy Hearst, Neal Sleeper, Robert Wright, Cheryl Thompson, Mike Turner, Will Hendrickson,

Additional parties in attendance: Kathy Stewart *staff*, Anita Simmons *staff*, Chuck DeTufano *staff*, Bailey Sanders *staff*, Vasavi Pilla *City of Dallas*, Councilmember Paul Ridley

Board members not in attendance: John Ackerman, Mark Johnson, Boots Reeder, Buddy Cramer, Jon King, Phil Puckett, Matt Segrest, Jud Pankey, Elliot Prieur, Matt Enzler, Mark Dickenson, Ramsey March, Robert Bagwell, Keith Hull, Kyle Noonan, Ken Reese, Pasha Heidari, Greg Kraus, Katy Slade, Kelem Butts, Bob Edmonson, Paula Peters, Phil Cobb, Joseph Pitchford, Yolanda Lawson, Joel Behrens, Michael Salcher

Call to Order

Meeting was called to order at 8:35 AM.

Kalita Humphreys Theater Presentation – Dallas Theater Center

Approval of Previous Meeting Minutes

Mike Turner motioned to approve the previous meeting minutes. Cheryl Thompson seconded the motion. Motion unanimously approved.

Treasurer's Report

Michael Alost, Uptown Dallas, Inc. ("UDI") Treasurer, reviewed the September financial statements.

Chairman's Report

Kevin Hickman, UDI Chairman of the Board of Directors ("the Board"), updated the Board on the formation of the search committee to find a new Executive Director. Budgeting for 2023 has begun and will be presented at the December meeting.

Executive Director's Report

Kathy Stewart thanked Will Hendrickson and Joseph Pitchford for presenting at Let's Talk Uptown.

Committee Reports

- Marketing, Outreach and Placemaking Committee
 - Noelle LeVeaux, UDI Marketing Chair, updated the Board on the success of the Uptown Block Party and Let's Talk Uptown. On Tuesday, the Halloween Movie in the Park will

take place in Griggs Park. Friendsgiving in the Park is in November and is sponsored by Terry Bradshaw's bourbon company. Third party event inquiries for Griggs Park continue to flood in. Historical markers are currently being framed and will be installed this year.

- Maintenance Committee
 - John Armstrong, UDI Maintenance Chair, reported on the current maintenance initiatives. The Block by Block truck was stolen but recovered and is being repaired.
- McKinney Avenue Transit Authority ("MATA") Committee
 - Taste of the Trolley is tonight! The trolley ridership is down for the year.
- Public Realm and Capital Improvements Committee
 - John Armstrong, Public Realm and Capital Improvements Committee member, reported on the joint project between the committee and the Marketing Committee to update the electrical in Griggs Park.
 - Michael Alost made a motion to approve the contract between UDI and Premier Lighting to update the electrical infrastructure in Griggs Park in the amount of \$222,684. Cheryl Thompson seconded the motion. Motion unanimously approved.
- Public Safety Committee
 - Chuck DelTufo, UDI Director of Public Safety, updated the Board on the current crime statistics – overall crime is up. Property crime and burglaries have increased. The public safety team continues to address the issues with DPD and Tier One. Michelle Smith, UDI's part time counselor making contact with the homeless individuals in Uptown, continues to make contact with these individuals and give them resources.
- Two Way Conversion Committee
 - Neal Sleeper gave an update on the status of the Two-Way Conversion of McKinney and Cole.
- Nominating Committee
 - The Nominating Committee met a few weeks ago and are working to develop the 2023 slate.

Stakeholder Update

- Councilmember Paul Ridley updated the Board on the status of the SUP Overlay.

Meeting was adjourned at 9:54 AM.

Submitted by Bailey Sanders