



2023  
Sponsorship  
Opportunities

# UPTOWN EVENTS



3600 McKinney Avenue  
Suite 210  
Dallas, TX 75204

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Uptown Dallas Inc. is a non-profit that manages and enhances the public improvements of the Uptown district (PID). Funded by special assessments paid for and voted on by Uptown property owners, these assessment dollars pay for additional and supplemental services of public safety, capital improvement projects, maintenance, mobility and more.





2023  
Uptown Dallas Inc.  
Calendar of Events



**\*ticketed event**

**\*Uptown Dallas Inc. 30th Anniversary Dinner Celebration**

Thursday, April 27, 2023 @6:00 PM - 9:00 PM

Marriott Uptown Dallas, 3033 Fairmount St, Dallas, TX 75201

**DPD in the Park**

Saturday, May 6, 2023 @10:00 AM - 12:00 PM

Griggs Park, 2209 Clark St., Dallas, TX 75204

**Uptown Dallas Inc. Annual Meeting**

Tuesday, May 23, 2023 @6:00 PM - 8:00 PM

Violet Cinema, West Village, 3699 McKinney Ave, Dallas, TX 75204

**Movies in the Park**

Every Tuesday in September @8:00 PM | 9/5, 9/12, 9/19, 9/26

Griggs Park, 2209 Clark St., Dallas, TX 75204

**7th Annual Uptown Block Party**

Thursday, Sept 28, 2023 @6:00 PM - 10:00 PM

2950 Cityplace West Blvd, Dallas, TX 75204

Head over to [UptownDallas.net/Events](https://UptownDallas.net/Events) for more.

contact: [anita@uptowndallas.net](mailto:anita@uptowndallas.net) | 214-871-2825 | [uptowndallas.net](https://uptowndallas.net)



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## UDI 30TH ANNIVERSARY DINNER CELEBRATION

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Join us in celebrating our (PEARL) 30th Anniversary in a celebratory dinner event featuring music from the Justin Pierce Jazz Trio & Hunter Sullivan Band.

In 1993, Uptown Dallas Inc. (UDI) was established, creating Dallas' first live-work-play community and today, Uptown, Dallas continues to be the economic engine that drives Dallas forward.

Thursday, April 27th @ 6:00 PM

**\*Ticketed Event**



## DPD IN THE PARK

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Experience all the departments of the Dallas Police Department including SWAT, K9, Helicopter, Motorcycles, Mounted Horses, participate in a self-defense session and more.

Saturday, May 6 @ 10:00 AM

\$75 - Vendor Table  
\$200 - Donation (logo on promotional graphics)



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## UDI ANNUAL MEETING

Join Uptown Dallas Inc., the neighborhoods public improvement organization (PID), for updates on the districts projects, future goals, budget, community gatherings, and more. Network with businesses and residents; meet board members, committee members, and the UDI staff, and let us know how we can make Uptown even better.

This is a FREE meeting. Please RSVP.



**UPTOWN DALLAS INC.**  
2023 ANNUAL MEETING

PUBLIC IMPROVEMENT DISTRICT  
**UPTOWN**  
DALLAS INC.

**JOIN US: TUESDAY, MAY 23 @6PM**

**VIOLET CROWN**  
3699 MCKINNEY AVE, DALLAS, TX 75204

**CLICK HERE TO RSVP**



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## MOVIES IN THE PARK

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Blankets, lawn chairs, and picnics make movies in Griggs Park the perfect activity for you and your friends. (250-600 guests)

Every Tuesday in September (4)

Uptown Dallas Inc. + 1 additional sponsorship.  
Logo on all marketing materials, incl. the big screen.

~~\$1,000~~ Sept series - **SOLD**



## 7TH ANNUAL UPTOWN BLOCK PARTY

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Dance and sing the night away at the 7th Annual Uptown Block Party, a free concert that takes over the streets of Cityplace West Blvd. (4,000+ guests)

Thursday, September 28 (weather 10/2)

\$5,000 - Platinum Sponsor

\$2,500 - Gold Sponsor

\$1,000 - Silver Sponsor

\$250 - Small Biz Market Vendor Booth

Deadline Sept 1

# SPONSORSHIP FORM

Company Name

Contact Name (print)

Email

Phone

Address

City

State

Zip

CC#

Exp. date

CVV

I will mail a check to:  
Uptown Dallas Inc. | Attn: Anita Simmons  
3600 McKinney Ave, Suite 210  
Dallas, TX 75204

Signature

Please Circle Your Selection(s)

## DPD in the Park

Saturday, May 6

- \$200 - Donation (logo on graphics)
- \$75 - Vendor Table

## Movies in the Park (~~Griggs Park~~) **SOLD**

Tuesday's in September | \$1,000

## 7th Annual Uptown Block Party

Thursday, September 28

(weather contingency 10/2)

- \$5,000 - Platinum Sponsor
- \$2,500 - Gold Sponsor
- \$1,000 - Silver Sponsor
- \$250 - Small Biz Market Vendor Booth

Total Sponsorship