

2022  
Sponsorship  
Opportunities

# UPTOWN EVENTS



3600 McKinney Avenue  
Suite 210  
Dallas, TX 75204

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Uptown Dallas Inc. is a non-profit that manages and enhances the public improvements of the Uptown district (PID). Funded by special assessments paid for and voted on by Uptown property owners, these assessment dollars pay for additional and supplemental services of public safety, capital improvement projects, maintenance, mobility and more.



# 2022 EVENTS



\*ticketed event

## **Let's Talk Uptown\***

1/21/2022 @8:30 AM (Marriott Uptown)  
4/8/2022 @8:30 AM (The Rustic)  
7/8/2022 @8:30 AM (Canopy Hilton)  
10/7/2022 @8:30 AM (TBD)

## **Community Corner/Happy Hour**

3/23/2022 @5:30 PM (Residences at The Grove)  
6/22/2022 @5:30 PM (Las Palmas)  
9/21/2022 @5:30 PM (Haywire)  
12/21/2022 @5:30 PM (Stoneleigh Hotel)

## **A Concert in Uptown's Griggs Park**

3/26/2022 @7:00 PM (Griggs Park)

## **Movies in the Park (Griggs Park)**

Monday's in April @8:00 PM  
Monday's in September @8:00 PM  
12/5/2022 @7:00 PM - Holiday Movie

## **UDI Annual Meeting**

5/19/2022 @6:00 PM (Canopy Hilton)

## **Yoga in the Park**

Saturday's in May @9:00 AM (Griggs Park)

## **6th Annual Uptown Block Party**

9/29/2022 @5:30 PM (Cityplace West Blvd)

## **Friendsgiving in Griggs Park\***

11/5/2022 @12:00 PM (Griggs Park)

## LET'S TALK UPTOWN

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Each quarter we will dive into conversations with an expert panel to discuss all things Uptown. Each Let's Talk Uptown event requires a \$5 reservation ticket which includes complimentary parking, networking, a delicious breakfast, and a seat to enjoy the discussion. (60-100 guests)

~~Jan 21~~ | Apr 8 | ~~July 8~~ | Oct 7

Uptown Dallas Inc. & [Event Location] + max. 2 additional sponsorships. Logo on all marketing materials, including event program.

\$1,500 / each | \$5,000 / series



## COMMUNITY CORNER

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Join the Uptown business and residential community each quarter for a happy hour which will feature drinks, small bites, networking, and fun. (60-100 guests)

Mar 23 | Jun 22 | ~~Sept 21~~ | Dec 21

Uptown Dallas Inc. & [Event Location] + 1 additional sponsorship. Logo on all marketing materials.

\$600 / each



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## A CONCERT IN UPTOWN'S GRIGGS PARK

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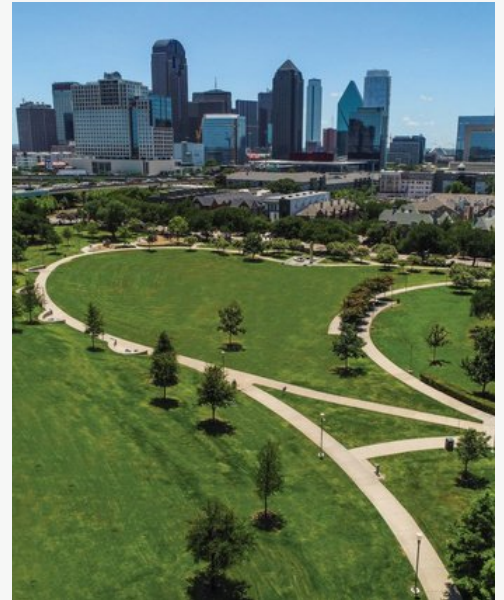
Enjoy a special and stunning night under the stars listening to the music of a big band orchestra concert in beautiful Griggs Park. This unique signature event will be one for the memory books. (400-1000 guests)

Saturday, March 26

Uptown Dallas Inc. + max. 3 additional sponsorships. Logo on all marketing materials. Verbal recognition at event. Front row reserved seating for 6.

\$2,000

\*Deadline March 11



## MOVIES IN THE PARK

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Blankets, lawn chairs, picnics, and a free cocktail make movies in Griggs Park the perfect activity for you and your friends. (250-600 guests)

Monday's in April (4)  
Monday's in September (4)

Uptown Dallas Inc. + 1 additional sponsorship. Logo on all marketing materials, incl. the big screen.

~~\$1,000 / Apr series~~ | \$1,000 Sept series

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## 6TH ANNUAL UPTOWN BLOCK PARTY

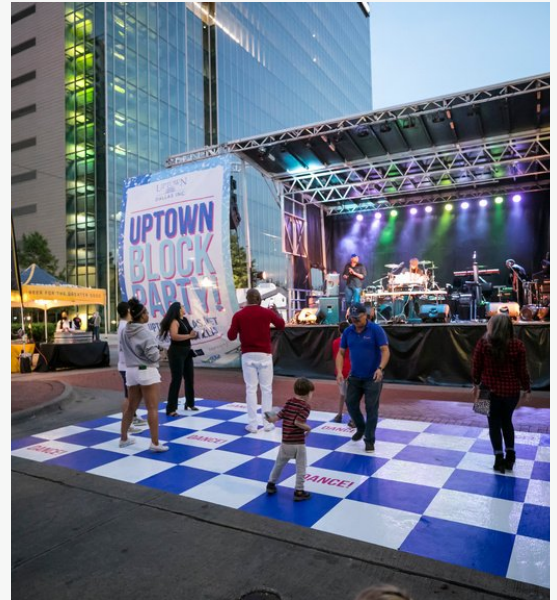
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Dance and sing the night away at the 6th Annual Uptown Block Party, a free concert that takes over the streets of Cityplace West Blvd. (3500+ guests)

Thursday, September 29

\$5,000 - Platinum Sponsor  
\$2,500 - Gold Sponsor  
\$1,000 - Silver Sponsor  
\$250 - Small Biz Market Vendor Booth

\*Contact [anita@uptowndallas.net](mailto:anita@uptowndallas.net) for sponsorship offerings. Deadline Sept 1



## FRIENDSGIVING IN GRIGGS PARK

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We're going for the World Record folks! Grab your friends and enjoy a delicious meal and fall festivities to celebrate Friendsgiving in a big - and we mean BIG way. You won't want to miss this new signature event. (1000-1200 guests)

Saturday, November 5

Logo on all marketing materials.  
Verbal recognition at event. Reserved seating for 6.

\$2,500

# SPONSORSHIP FORM

\*ticketed event

Company Name

Contact Name (print)

Email

Phone

Address

City

State

Zip

CC#

Exp. date

CVV

I will mail a check to:  
Uptown Dallas Inc. | Attn: Anita Simmons  
3600 McKinney Ave, Suite 210  
Dallas, TX 75204

Signature

Circle Your Selections

## Let's Talk Uptown\*

~~Jan 21~~ | Apr 8 | ~~July 8~~ | Oct 7  
\$1,500 / each | \$5,000 / series

## Community Corner/Happy Hour

Mar 23 | Jun 22 | ~~Sept 21~~ | Dec 21  
\$600 / each | \$2,200 / series

## A Concert in Uptown's Griggs Park

Mar 26 | \$2,000

## Movies in the Park

~~Monday's in April~~ | \$1,000  
Monday's in September | \$1,000

## 6th Annual Uptown Block Party

Sept 29 | \$5,000 - Platinum Sponsor  
\$2,500 - Gold Sponsor  
\$1,000 - Silver Sponsor  
\$250 - Small Biz Vendor Booth

## Friendsgiving in Griggs Park\*

Nov 5 | \$2,500

Total Sponsorship