

2020 US Census

SUPPORTING YOUR COMMUNITY

What Is the US Census?

Every 10 years, the U.S. counts every person within its borders.

Why Does It Matter?

Census data collected guides how to distribute billions in federal funding to communities across the U.S. — funding for schools, roads, healthcare and other programs.

How Do I Take the Census?

For the first time in census history, there are three ways to complete the census:

1. Online at 2020census.gov starting March 23.
2. Over the phone.
3. By mail.



Learn more at
www.DallasCensus.com.

I COUNT, YOU COUNT,
WE ALL COUNT!



¡YO CUENTO, TU CUENTAS,
TODOS CONTAMOS!

IMPORTANT 2020 DATES

March 12-20, 2020

LOOK FOR YOUR CENSUS INVITE IN THE MAIL

March 23, 2020

ONLINE CENSUS SURVEY AVAILABLE

April 1, 2020

NATIONAL CENSUS DAY

August 1, 2020

CENSUS COMPLETED

In 2016, Texas received \$59.4 billion in federal funding based on census data, or \$2,132 per Texas resident. An undercount of 1% in 2020 could result in a loss of funding of at least \$1,161 per Texas resident.¹

¹Source: Dr. Andrew Reamer, The George Washington University, Counting for Dollars 2020

For fiscal year 2019-2020, the city of Dallas received at least \$35 million dollars in federal funding allocated using census data.²

²Source: City of Dallas

By current estimates, Texas could gain 3-4 seats in Congress after Census 2020.